Extra for Monday

\$2.00 Children's White Lawn Dresses, Dutch neck, tastily trimmed with beautiful embroidery,

\$1.45

50 STORES UNDER ONE ROOF AND ONE MANAGEMENT

THE STORE FOR THE PEOPLE

30c--Special 5 Days Only

The New Idea Magazine, regular price 75c yearly, 12 copies; special, five days only,

30c

HOSIERY

Ladies' Knit Underwear and Hosiery

25c Ladies' Silk Hose 15c 50c Ladies' Silk Hose....39c \$1.00 Ladies' Silk Hose...79c \$1.25 Ladies' Silk Hose ... 950 12 1-2c Children's White Socks, fancy tops 8c 15c Children's Hose, all col-

Ladies' Underwear

15c Ladies' Gauze Vests...9c 25c Ladies' Gauze Vests... 15c 25c Ladies' Knit Drawers, lace trimmed 15c 45c Ladies' Union Suits. lace trimmed29c 50c Ladies' Union Suits, lace trimmed39c Main Floor.



Sale Extraordinary! Women's \$6.95, \$8.75 and \$10 Silk, Voile, Serge, Lingerie and Linen Dresses

Extraordinary? Yes, in every sense of the word. New 1913 Dresses, of style, elegance and splendid workmanship, offered at the extraordinarily low price of \$4.69. Just imagine the chance to buy two new Dresses at the usual price of one! This is the best lot of Dresses it has ever been our good fortune to offer at this time of the year. "SIMPLY WONDER-FUL" is the only way to describe this sale of Dresses at \$4.69.

We Illustrate Eight Models---Fully Twenty-Four Styles to Select From

The Silk and Serge Dresses

Are fashioned after very graceful modes from splendid quality materials. Some styles with collars and cuffs of eponge or silk in Oriental colorings; others neatly finished with the or lace insertions. The silk dresses are in striped or polka dot effects. The serge

The Linen, Lingerie and **Voile Dresses**

Are of soft, shimmering materials, elaborately trimmed with rich embroideries and fine lace insertions. Some fashioned with a touch of velvet ribbon, others finished with silk messaline in pretty shades on waist and on skirt to match. High, low, square and round neck models. Either long or short sleeves. Charming dresses.



No Telephone Orders.

None Sent C. O. D. None on Approval. Extra Salespeople Extra Selling All Sizes, 34 to 44.

MILLINERY

"A Comment and the Reason"

Women are saying that they have never seen such good assortments, designs and splendid values as they see at

THE REASON: WE RECEIVE DAILY the newest imported models and American designs direct from our New York buyer.

A special display Monday.

New Tailored Hats at \$2.39, \$4.00, \$5.00 **New Dress Hats at** \$5, \$6, \$8 and up to \$100

Complete stock of Untrimmed Shapes and New Trim-

Monday Ribbon Bargains

The newest designs in Bulgarian, Persian, Dresden and stripe effects are shown here in great profusion.

Extra Special

19c 3 1-2 inch and 4 1-2 inch Taffeta Ribbon, 1 per yard

This offering should prove to be a big attraction. All silk, of excellent quality, roc yard.

25c 6-inch Satin Ribbons, all colors, extra heavy 17c quality

First Floor.

Monday

Men's Hat

Bargains

50c Men's and Boys' 39c

\$2.50 Men's Soft and Stiff

spring shapes ... \$1.95

Monday

Bargains

Gents'

Furnishings

Black and white stripes,

black and tan chambray; very

15c Men's Lisle Hose, 9c all colors and sizes.....

First Floor.

full and well made.

75c Boys' Nemo Soft 43

Felt Hats

Hats, newest



We Repeat for Monday This Unusual Bargain: \$22.50 and \$25.00 Suit Values, for Women and Misses, at

Suits like these are least likely to cause you trouble on fittings. Many women can be fitted perfectly, for these Suits are products of the best American makers, true to measure, perfect in line and a distinct style that makes them unusually attractive-in Serges, Bedford Cords and Whipcords. Women's sizes, 32 to 44; misses' sizes, 14 to \$14.95

300 Women's and Misses' Suits

of serge, all the wanted colors and sizes, \$9.95

Monday **Domestic Bargains**

19c Fine Madras 121/2c 12 1-2c Percales, 36 inches wide, neat stripes, dots and 7c figures, yard......7c 12 1-2c Dress Ginghams, fine quality, large assortment of patterns, yard8c

Monday Lace **Bargains**

Lace, up to 5 inches in 5c width, yard..... 15c Shadow Edgeing and Insertion, white and ecru, 9c

69c 45-inch Embridery 49c Flouncing, yard First Floor.

The Edison Phonograph in your home permits you to bring up your child in an atmosphere of beautiful music. The taste thus cultivated will be a source of greatest happiness in years to come.

A pleasure to demonstrate it.

Third Floor.

Here is a Men's Suit Sale that is big enough to satisfy the man who likes to put in a half a day on the job. --- A big shipment just received for Monday---

\$20.00 Men's Fancy Suits, \$22.50 Men's Fancy Suits,

The grays are better than usual; the olives and browns that are coming along strong; the novelty weaves and colorings are really unusual at the price. Ask us to make good,

Monday **Bedding Bargains**

14c Pillow Cases, 45x36, made 11c from good weight cotton 70c Seamless Sheets, 76x90, made of heavy linen finish sheet- 59c ing Large Size Hemmed Bed Spread. Pretty Marseilles pat 95c **BOYS' CLOTHES** "To-Morrow"

Bring the Boy

Here is your opportunity to get that School Suit.

\$3.95 Boys' Knee \$2.85 Pants Fancy Suits.... \$3.45 Boys' Blue \$2.65 Serge Suits

Second Floor.



Monday Bargains--Household Necessities

"Majestic" Washing Machines— tub is made of seasoned Virginia cedar; lightest-running of all washers; at \$5.95

Main Floor.

Garden Hoe, steel handles; re-gular 20c; 15c. Steel Spades, strapped back, solid steel blades, with wood D

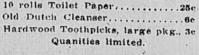
Malleable Lawn Rakes, 10-tooth, with long hickory handles, 15c.



Combination Step Ladder and Chair As illustrated; regularly \$1.10;

Acme Freezers, made completely metal; non-rustable; will freeze quarts of cream in a few minutes, \$1.29 Washboilers, Family Size, extra heavy copper bottom. 89c

BASEMENT BARGAINS 19 cakes Lenox Soap......25c





Monday Shoe Specials

It's values like these, coupled with unequalled assortment, that have made this department so popul

	and the same time department so popular.	
* 3	\$2.00 White Kid and Canvas Pumps for	\$1.49
	*\$2.50 Ladies Pumps and Oxfords, all leathers	\$1.99
	\$3.00 Ladies' Pumps and Oxfords, all leathers	
	\$3.50 Ladies' Pumps and Oxfords, all leathers	\$2.95
=	\$4.00 Ladies' Pumps and Oxfords, all leathers	The second secon
•	\$4.50 Ladies' Suede Tan and Black Pumps for	00 1-

Men's Shoe Bargains --- Monday Only

Weisberger's Special Shoe for Men.

\$5.00 Shoes, all leathers	\$3.95
\$4.00 Shoes, all leathers	\$2.95
\$3.00 Shoes, all leathers	\$2.49

We will save you 50c and \$1.00 on all Oxfords.